Raymar Lobaton
Product Designer

totopc.design | www.behance.net/totopc/ | dribbble.com/totopc

I work to bring the out the full potential of myself and others. I've been self-taught for more than 10 years, finding my way in how to create and iterate design deliverables to satisfy clients, companies and individuals. For every design problem there is a solution, I always find that solution and deliver multiple versions of it.

Work Experience

Envato , Graphic Artist Author
November 2012 – November 2015, Freelance Remote

Full time stock graphic author for Graphicriver.net. Made and sold different stock photography materials from Print Design, Vector art, Photoshop and Illustrator Templates, Product Mock-ups. Develop all the branding materials for a concept and broke them down to marketing materials to be sold as templates. in 3 years made 344 print and digital design templates for numerous fictional brand concepts, averaging about 1000 sales each year
Portfolio Link: (graphicriver.net/user/totopc/portfolio)

UI/UX Design Track Competitor, Topcoder
Sep 2015 – Dec 2020, Freelance Remote

Competing in various UI and Design Challenges. Tailoring to create a unique user-centered experience. Within just 1 year got onto the leaderboards and competing on site with the best UI designers around the world for Topcoder UI Track tournament called TCO (Topcoder Open).

UI finalist in TCO (Topcoder Open) 2015 2019 and 2020 where designers compete for 2 days competing for a price pool and the bragging rights of TCO UI Design Champion.

Designed and launched real life products for:
T-Mobile, Woobot.io, Purina/Land O Lakes, IBM, Credit Suisse, Standard Bank and many more.

Topcoder Profile:
https://www.topcoder.com/members/tototpc

Competition Profile:
https://dr.pogodin.studio/topcoder/member-records/tototpc?showDetails=true

Contact Me

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Education

Jun 2013 – Aug 2015
University of the Philippines Open University
Master's degree, Information Systems

Jun 2007 – Mar 2011
West Visayas State University
Bachelor's degree, Information Systems

Work Experience Cont..

Lead Product Designer, Redact.dev
Feb 2021 – Present, Full-time, Remote

Responsible for designing the website, application mobile and web, branding, illustration, animation, UI and UX flows found in Redact.dev and Redact app. Working hand in hand with a 100% remote crew.

In March 2021 we were a runner up (2nd Place) in Miami Tech Crunch Spotlight: A new show where start-ups show their products and pitch in their vision. As the sole Product Designer helped the company gain a valuation of $3.5 Million on September 2021, with 0 marketing agency help.

Facilitate feature implementation, working together with the Stakeholder and Devs ensuring that features are implemented properly. **Website (https://redact.dev/)**

Lead Product Designer, DreamHost
Oct 2021 – Pesent, Full-time, Remote

Recently employed and in the span of 3 months proved to be capable to be assigned as lead designer in an undisclosed project.

Provided new design language for team to work on, always ahead in design requirements and component creation to help team with their design goals.

Reviewing designs and giving feedback to get ready for stakeholder demos while doing also design work.

Did front end coding for the project using React.js + Gatsby framework and tailwind.

Products Launched

Tmobile Pets

https://www.t-mobile.com/hotspot-iot-connected-devices/
t-mobile-syncup-pets

Worked with T-Mobile in redesigning their SyncUP PETS up to
bring it in the market. App is paired with pet monitor, tracks
multiple metrics: Location and Pet Activity, with features like: Pet
Health Logs, Pet Safe Zone Creation and Management, Pet Health
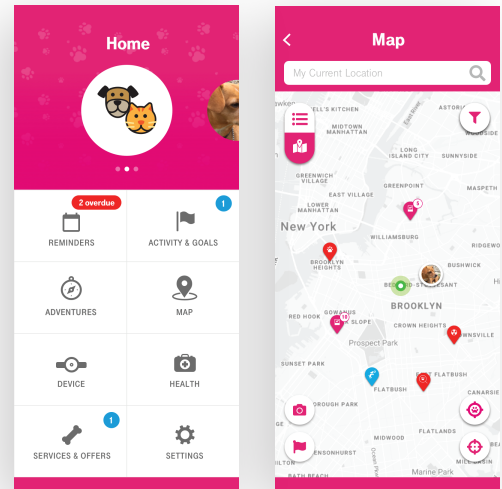Journal.

Roles:
UI/UX Redesign in Mobile, Animations (Loader animations)

My Design Prototype:
https://marvelapp.com/prototype/5237ija

Case study:
https://totopc.design/portfolio-items/t-mobile-pets-syncup-pe
ts-app/

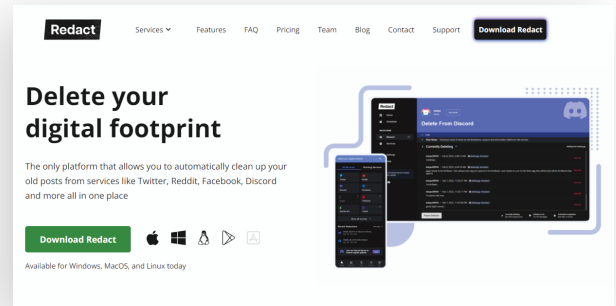

Redact.dev

https://redact.dev/

Worked with the Redact team to develop and deploy Redact app
to the public both Mobile and Desktop, while also designing their
website, marketing materials in twitter, blogs and slide deck and
coding small website style or support page changes in the
downtime.

Roles:
UI/UX Mobile and Tablet, Marketing Materials, Illustrations, Art and
Animation, Tutorials, Vtube Model, Programming for the docs.
Deligating task to Devs, Website and Application QA.

Case study:
https://totopc.design/portfolio-items/redact-dev-website-and-
application/

For More Work Samples Visit

https://totopc.design/

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