Raymar Lobaton

Product Designer

Iloilo City, Philippines

Website: totopc.design

raymarlobaton@gmail.com

WORK EXPERIENCE

Envato

Graphic Artist Author

Full time stock graphic author for Graphicriver.net. Made and sold different stock photography materials from Print Design, Vector art, Photoshop and Illustrator Templates, Product Mock-ups. Develop all the branding materials for a concept and broke them down to marketing materials to be sold as templates. in 3 years made 344 print and digital design templates for numerous fictional brand concepts, averaging about 1000 sales each year
Link here (graphicriver.net/user/totopc/portfolio)

November 2012 – November 2015 Remote

TMD Worldwide

Graphic Designer

Outsourced for corporate identity and graphic design. Work includes, Logos, Flyers, Presentations, Brochures, Websites, Templates, Billboards and Product Mock-ups.

October 2012 - August 2013 Remote,

J. Brandt Studios

Graphic designer

Desgined web and print materials for various clients in Upwork (formerly know as Elance). Work includes: Logo's , Brochures, Corporate identity, Flyers, Websites, CD covers, Magazines etc.

April 2012 – Septermber 2013 Remote,

Topcoder

UI/UX Design Track Competitor

Competing in various UI and Design Challenges. Tailoring to create a unique user-centered experience. Within just 1 year got onto the leaderboards and competing on site with the best UI designers around the world for Topcoder UI Track tournament called TCO (Topcoder Open).

UI finalist in TCO (Topcoder Open) 2015 2019 and 2020 where designers compete for 2 days competing for a price pool and the bragging rights of TCO UI Design Champion.

Designed and launched real life products for:
T-Mobile, Woobot.io, Purina/Land O Lakes, IBM, Credit Suisse, Standard Bank and many more.

September 2015 – December 2020 Remote,

Redact.dev

Product Designer

Responsible for designing the website, application mobile and web, branding, illustration, animation, UI and UX flows found in Redact.dev and Redact app. Working hand in hand with a 100% remote crew.

In March 2021 we were a runner up (2nd Place) in Miami Tech Crunch Spotlight: A new show where start-ups show their products and pitch in their vision. As the sole Product Designer helped the company gain a valuation of $3.5 Million on September 2021, with 0 marketing agency help.

Facilitate feature implementation, working together with the Stakeholder and Devs ensuring that features are implemented properly.

Website (https://redact.dev/)
February 2021 – Present

Dreamhost

Product Designer
Recently employed and in the span of 3 months proved to be capable to be assigned as lead designer in an undisclosed project.

Provided new design language for team to work on, always ahead in design requirements and component creation to help team with their design goals.

Reviewing designs and giving feedback to get ready for stakeholder demos while doing also design work.
October 2021 – Present

EDUCATION

West Visayas State University

BS Information systems
2007 – 2011 Iloilo City, Philippines

University Of The Philippines Open University

Masters in Information Systems
June 2013 – 2015 Remote, Philippines

AWARDS

3 Time UI/UX Track Finalist in TOPCODER

TCO 2020, TC 2019, TCO 2015
Proof:
Under UI Design Column username: tototpc
https://www.topcoder.com/community/hall-of-fame/tco/20
Profile:
https://www.topcoder.com/members/tototpc

2021 2nd-Place Miami Tech Crunch Spotlight

For Redact.dev Application
Proof:
https://twitter.com/TechCrunch/status/1370112689263890432

SKILLS

Marvel App, Invisions, Adobe After Effect, Prodcut Design,Adobe Illustrator, Adobe Indesign, Adobe Photoshop, Animation, Blender, Branding, CSS/HTML, Digital Art, Figma, Illustration, MySQL, Print Templates, Product Mockup, Prototyping, Python, Sketch, Ui/Ux Web/Mobile, Vector, Vector Art, XD, React.js, Tailwind,

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PRODUCT LAUNCHED

Tmobile Pets

Redesigned the existing product worked with T-mobile team to bring version 1.00 into production
Product link:
https://www.t-mobile.com/hotspot-iot-connected-devices/t-mobile-syncup-pets

My Design Prototype:
https://marvelapp.com/prototype/5237ija

Woobot.io

Worked with woobot to make a new design for their RPA (Robotic Process Automation), innovated the existing platform to support complex conditionals and expressions. Plus suggesting to have a robot health analytics page that is lacking with other RPA applications.

Product link:
https://woobot.io/

My Design Prototoype:
https://marvelapp.com/prototype/5gdd2db/screen/56479180

Redact.dev

Worked with the Redact team to develop and deploy Redact app to the public both Mobile and Desktop, while also designing their website, marketing materials in twitter, blogs and slide deck and coding small website style or support page changes in the downtime.

Product link:
https://redact.dev/download

TTS.GG

A passion project composed of a 6 man team for text-to speach voices for streamer, did the design, illustrations, branding and coded the UI for the website using React and tailwind.
Product link:
https://tts.gg/